

PROFILE

LAMBROS TSOURGIANNIS, PhD.

Nationality: GREEK

Date of birth (Optional): 18 March 1973

Participation in COST Action FP0905:

Member of MC, and Member of WG3.

ESR at the time of starting the Action: Not

Contact data:

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Personal webpage (if available)

Institute web page: <http://www.nestos.gr>

Research area and species (key words):

Marketing of agricultural products, rural development, consumer behaviour, socioeconomic impact of GM products.

CURRICULUM VITAE (Max 2 pages)

Present position

Year, role (Director, senior researcher, researcher, technician, Post Doc, PhD student)

2004-Now: Director of the Financial and Business Plan Department of the Prefecture of Drama Kavala Xanthi Central Office. Responsible for rural development issues and the European Network of GMO Free Regions. Project Manager in many European programmes.

2006-Now: Research Fellow in TEI Kavalas / Accounting Department regarding Marketing and Business Plan issues

Education/Professional Career

Year	Position/Fellowship etc.
1997-1998	Accountant in Plumber Coop in Xanthi
1998-2001	Economicst – Business Consultant in Development Association of East Macedonia and Thrace, Responsible of conducting Feasibility studies and programmes funded by E.U. regarding rural development issues.
2001-2004	Economist – Responsible for financial and rural development issues. Project Manager in many European programmes.

Others

Year	Responsible for..., or member of etc..
2003-Now	Auditor in projects funded by E.U. that aim to assist enterprises to make investments.

Research Projects (relevant to Action)

Title:

Year (Start-End) *EU/national/Regional*

Role: Scientific Responsible or participant

The main objective of the project is:

Selected Publications and Communications (relevant to Action)

L. Tsourgiannis, A. Karasavoglou, and G. Florou, 2010, Factors Affecting Consumers' Purchasing Behaviour Towards Gm Free Products In A European Region: The Case Of The Prefecture Of Drama Kavala Xanthi, 2nd International Scientific Conference, "The economies of Balkan and East European Countries in a transition world EBEEC 2010, Book of Abstract, Kavala, Greece 7-9/5/2010.

Other Publications:

L. Tsourgiannis, J. Eddison and M. Warren, 2008, Factors affecting the marketing channel choice of sheep and goat farmers in the region of east Macedonia in Greece regarding the Distribution of their milk production, Small Ruminant Research, Vol. 79, August 2008

L. Tsourgiannis, J. Eddison, M. Warren and A. Errington, 2006, Profiles of sheep and goat farmers' marketing strategy in the region of East Macedonia and Thrace in Greece, Journal of Farm Management, Vol. 12, No 8 April 2006

L. Tsourgiannis, J. Eddison and A. Errington, 2005 Marketing Strategies of Agricultural Producers in Objective One Regions: The factors affecting the selection of Marketing Channels of Sheep and Goat Producers, Cahiers Options Mediterraneennes, no 64, 2005.

L. Tsourgiannis, A. Errington, J. Eddison 2004. Factors that influence the dairy cow farmers in Cornwall (U.K) to select a marketing channel. Proceedings of the 2004 Annual Conference of the British Society of Animal Science, York, U.K

RESEARCH INSTITUTE (Max 1 page)

Description

The Prefecture Authority of Drama –Kavala – Xanthi (P.A. D.K.X) was founded at 16th of September 1994 (Law No. 2240/1994; Official Journal of the Government of the Hellenic Democracy, No. 153, 16th of September 1996, Vol A). P.A. D-K-X encompasses the Central office and three prefectural departments (of Drama, Kavala and Xanthi). The P.A D-K-X/Central Office is an independent Body and is composed of 3 different Directorates, the Financial and Business Plan Directory, the Human Resources Directory and the Programming and Development Directory and the Technical Services Directory.

Its aims are the economic, social and cultural development of the Regions of Drama, Kavala and Xanthi as well as the coordination of the three mentioned Prefectural Departments in social, cultural, environment, trade and rural development issues .

The P.A. D-K-X:

- participates to the Union of Border and Cross Border Regions of East Macedonia and Thrace,
- is involved in Euregios/Cross border organization
- is the institutional leader of the Mesta/Nestos UNESCO HELP initiative
- participates to the Network of the European GMO Free Regions.

The main that have been carried out by the PA DKX are:

1. TRANSFER OF KNOW-HOW FOR THE PROMOTION OF A COMMON MANAGEMENT PLANNING ON THE RHODOPE MOUNTAIN, ACCORDING TO THE HABITATS DIRECTIVE (92/43/EEC). Funded by INTERREG IIIA
2. MANAGEMENT PROTECTION AND ELEVATION ACTIONS OF THE FISH FAUNA IN NESTOS RIVER. Funded by INTERREG IIIA
3. COMMON APPROACHES TO A JOINT PLANNING FOR THE PROMOTION OF THE ECOLOGICALLY SENSITIVE SITES ON THE RHODOPE MOUNTAIN Funded by INTERREG IIIA
4. PROTECTION AND SUSTAINABLE DEVELOPMENT OF THE CARPATHIANS IN A TRANSNATIONAL FRAMEWORK Funded by INTERREG IIIB CANDSES
5. PROGRAMME OF ASSISTANCE AND SUSTAINABLE URBAN MANAGEMENT Funded by INTERREG IIIC
6. FULL PLAN OF SETTING OFF, PROMOTING AND EXPLOITING OF TOURIST RESOURCES OF THE AREAS OF DRAMA-KAVALA-XANTHI OF GREECE AND SMOLYAN-BLAGOEVGRAD OF BULGARIA Funded by INTERREG IIIA
7. PRESENTATION OF THE CULTURAL IN LEGACY OF THE CITIES OF DRAMAS, KAVALAS, XANTHI, USING MULTIMEDIA TECHNOLOGIES funded by Information Society Program
8. DISSEMINATION OF BENEFITS OF INTERNATIONAL TRADE INFORMATION funded by Information Society
9. INITIATIVE OF E-LOCAL GOVERNMENT FOR THE LOCAL LEVEL funded by Information Society
10. DEVELOPMENT OF TRAINING PROGRAMMES FOR PUBLIC SERVANTS WORKING IN PUBLIC ORGANISATIONS funded by INTERREG IIIA.
11. PROMOTION OF BROADBAND CULTURE IN THE PREFECTURE OF DRAMA – KAVALA – XANTHI funded by Information Society.
12. “WOMEN FORWARD” funded by “Operational Program entitled Employment and Professional Training”
13. “PRAXIS” funded by “Operational Program entitled Employment and Professional Training”

Furthermore, an INTERREG IVC project funded by E.U. in which PA DKX participates has been approved. The title of the project is «Regional exchanges and policy making for protecting and valorizing biodiversity in Europe (REVERSE)». The budget allocated for the PA DKX is 166.636,00€.

Infrastructure

In the Central Office of PA D-K-X there are 18 employees which are public servants of several scientific specialisation including: engineers, agriculturalist, forester, economist, computer expert, sociologist, accountants and administration staff. There are computers, laptops, Photocopy machines, meeting rooms, internet, show room, video projectors, cars, etc.